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Engineering Statement KOAV, Gallup, New Mexico

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A UHF operator at Farmington would be compelled to construct a more costly and complex facility simply to achieve parity with the existing VHF station at Farmington, KOBF, Channel 12.

Ignoring the increased UHF construction cost, which could easily be three to five times the cost of constructing a Channel 3 facility, the power consumption of the UHF facility would be staggering in comparison to that of the VHF facility. The energy savings that could be achieved through operation of a VHF facility instead of a UHF facility should be given due consideration. A 50-kilowatt VHF television transmitter consumes approximately 500,000-kilowatt hours of electricity per year. A 120-kilowatt UHF television transmitter consumes approximately 1,700,000-kilowatt hours per year. At a kilowatt-hour cost of \$0.07, the annual power cost for the VHF transmitter will be \$35,000 compared to the annual power cost for the UHF transmitter of \$119,000. It would be a waste of natural resources to operate a high-power UHF transmitter while a more energy efficient alternative lies fallow at Gallup.

As mentioned earlier, Farmington is served currently by one VHF station, KOBF(TV), Channel 12. Those fringe area viewers who have found it necessary to install an outdoor antenna to achieve adequate reception of KOBF likely have done so. Introduction of a new UHF service at Farmington would require those viewers to incur the expense of adding a second receiving antenna to avail themselves of the UHF broadcasts. Implementation of a new VHF service at Farmington would require no changes to existing viewer antenna systems.

There are twelve UHF TV translators and low power television stations authorized in the Farmington area. The allotment of a UHF channel to Farmington would displace at least one, and likely more, of these facilities. The number of secondary services affected would depend on the UHF channel allotted. If a new UHF channel were to be allotted to Farmington, that channel could be selected to minimize displacement of existing translators and LPTV stations. However,

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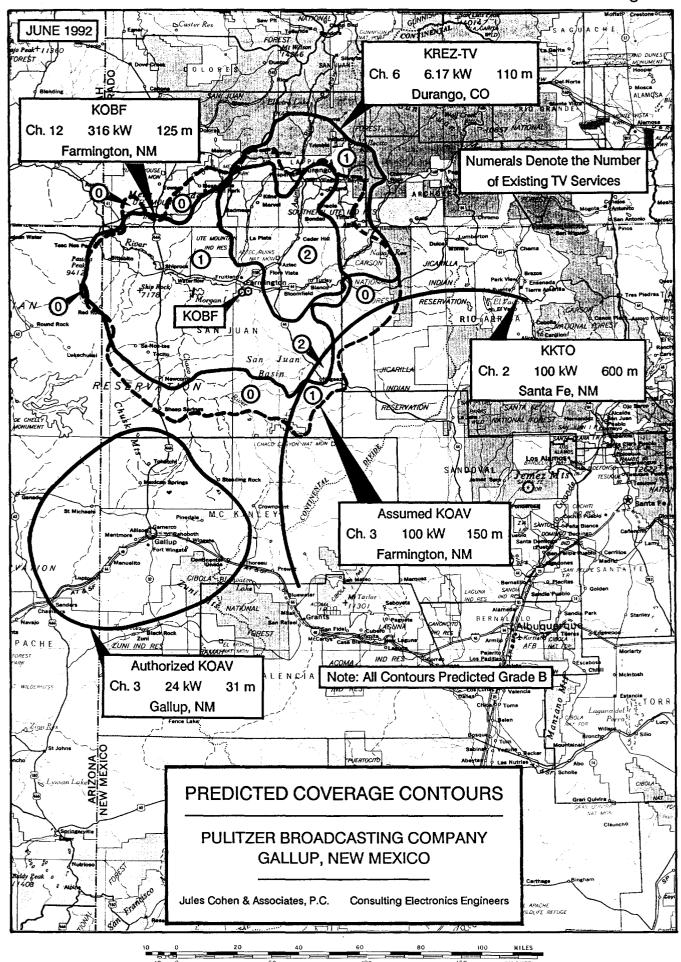
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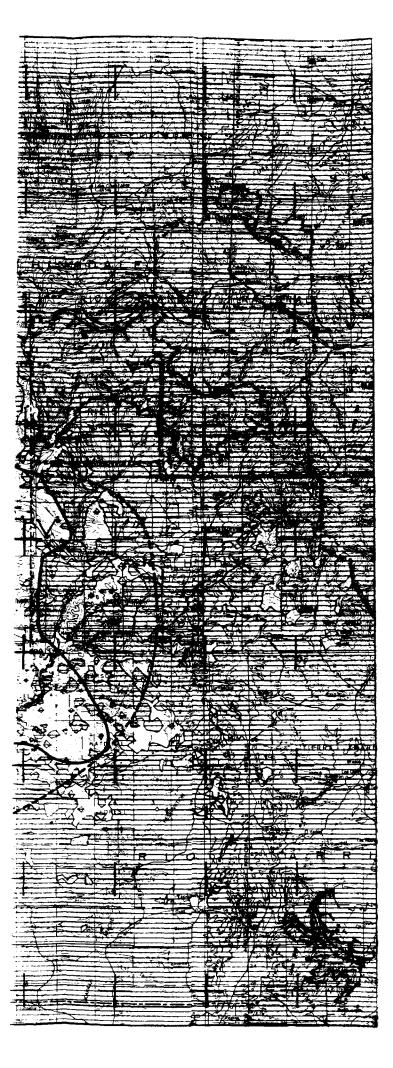
Engineering Statement KOAV, Gallup, New Mexico Page 8

use of Channel 3 at Farmington would cause no displacement of the existing UHF secondary services at Farmington.

I declare under penalty of perjury that the foregoing is true and correct. Executed on June 8, 1992.

Robert W. Denny, Jr., P.E.





AREA RECEIVING GRADE B OR BETTER SIGNAL STRENGTH *

STATION KREZ-TV DURANGO, COLORADO CH 6 6.17 KW 110 METERS

PULITZER BROADCASTING COMPANY GALLUP, NEW MEXICO

Jules Cohen & Associates, P.C. Consulting Electronics Engineers

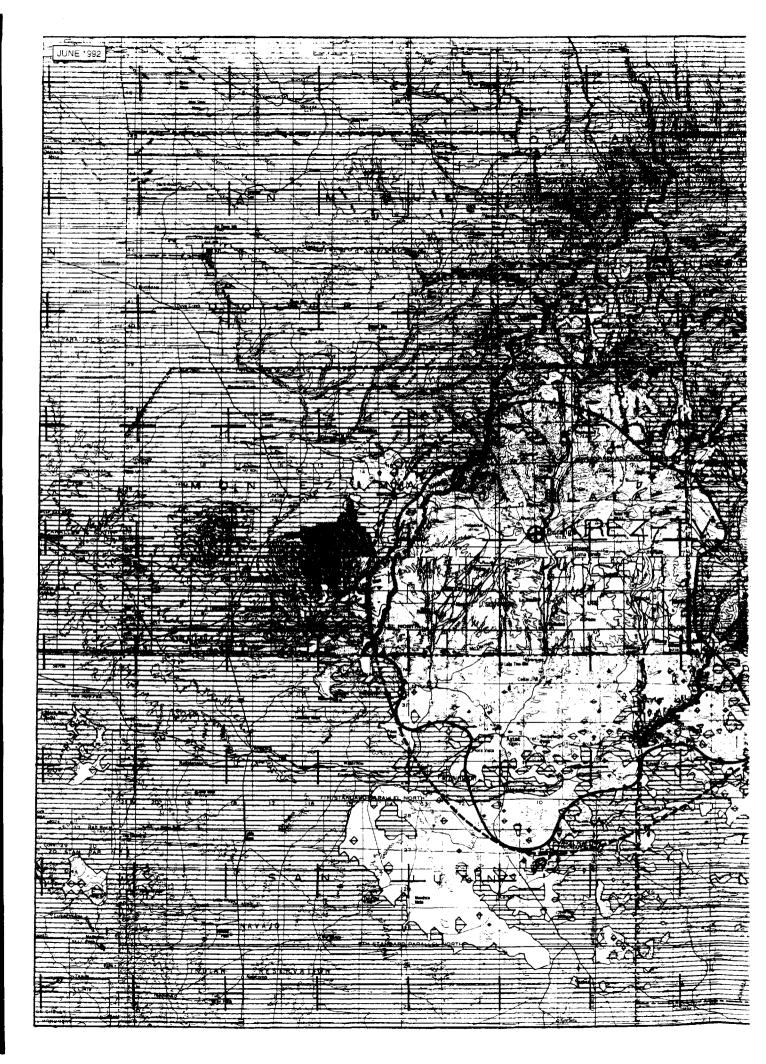
Predicted field strength Grade B (47 dBu) or better
Predicted field strength less than Grade B

Key to Contours
Terrain limited 47 dBu Contour

FCC F(50.50) 47 dBu Contour

^{*} Computation based upon ITS irregular terrain model.





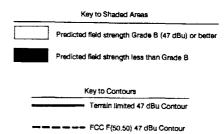


AREA RECEIVING GRADE B OR BETTER SIGNAL STRENGTH *

ASSUMED STATION KOAV FARMINGTON, NEW MEXICO CH 3 100 KW 150 METERS

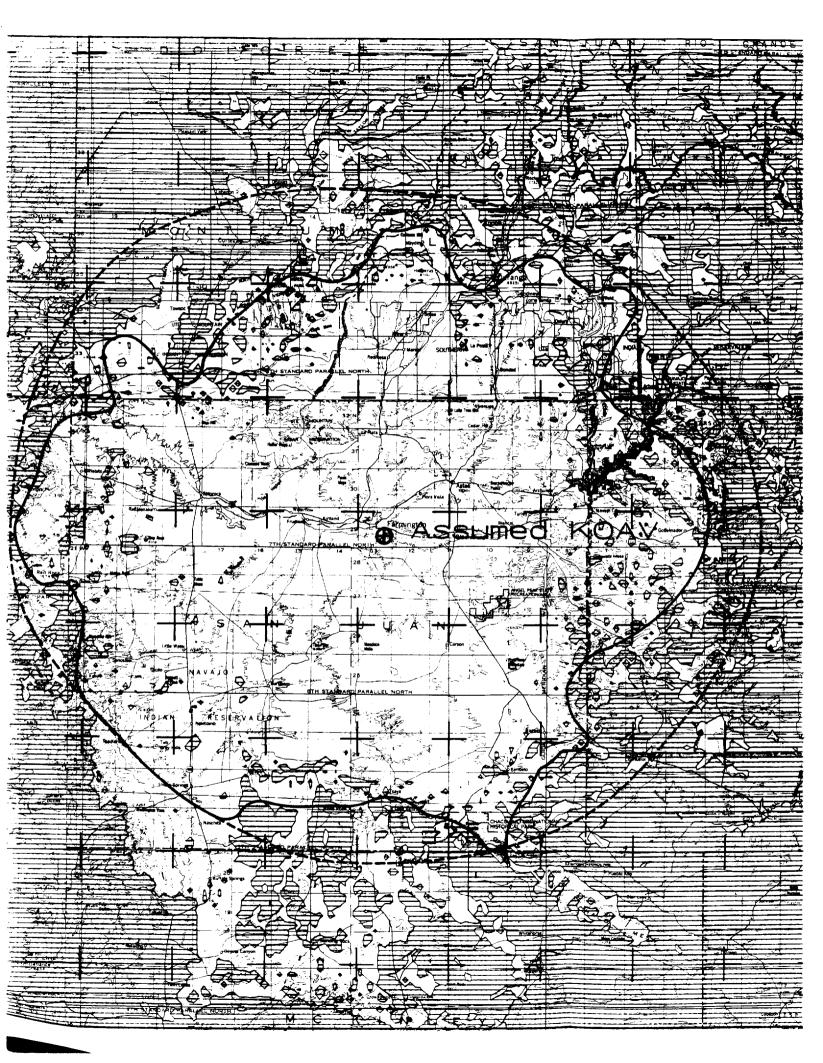
PULITZER BROADCASTING COMPANY GALLUP, NEW MEXICO

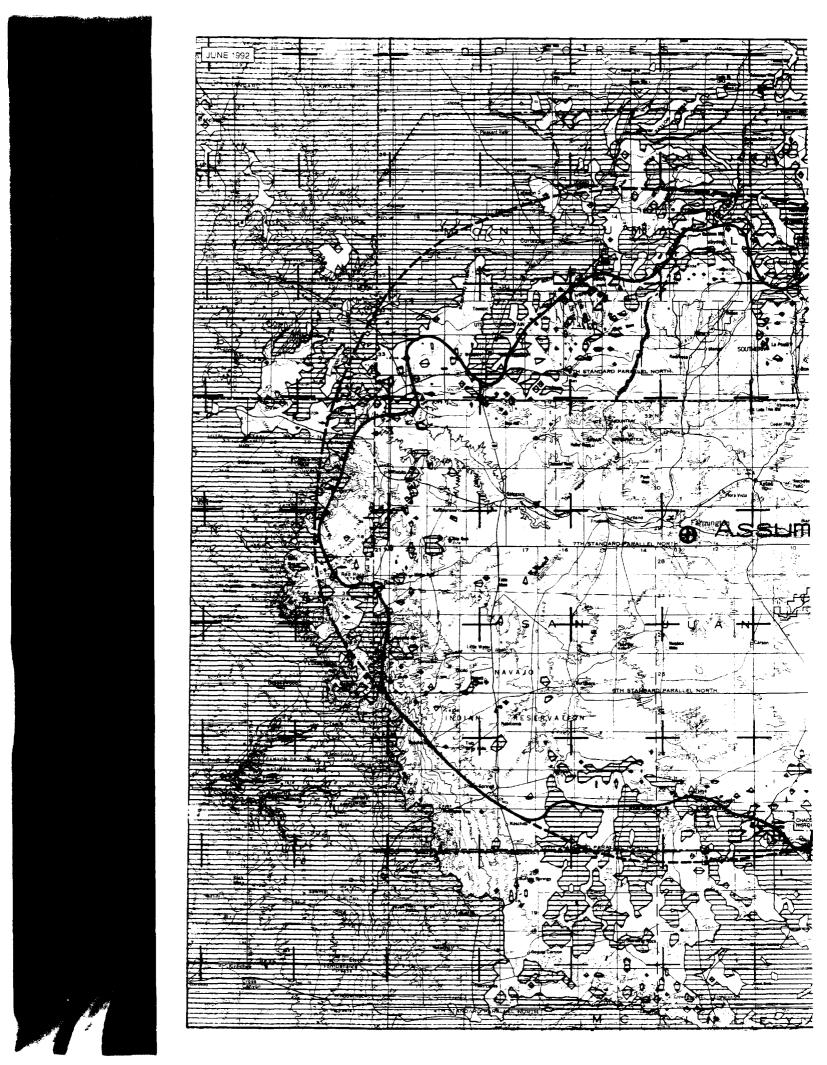
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Area and Population Region of Interest Area 1990 Census Date				
negion of inferest	Area	1990 Census Data		
,	(sq. km.)	(Population)		
Entire area depicted	24,130	116,000		
predicted to receive				
Grade B or better				
signal strength				
Area within terrain	16,750	114,953		
limited 47 dBu Contour				

^{*} Computation based upon ITS irregular terrain model.







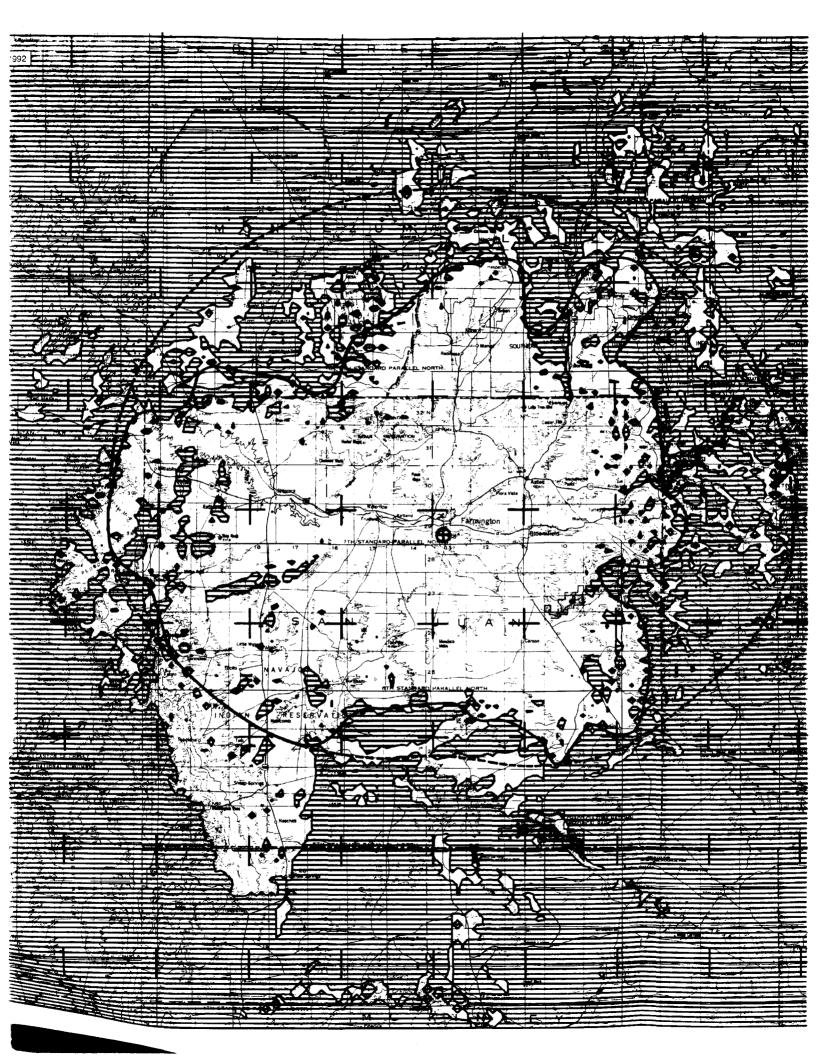
AREA RECEIVING GRADE B OR BETTER SIGNAL STRENGTH *

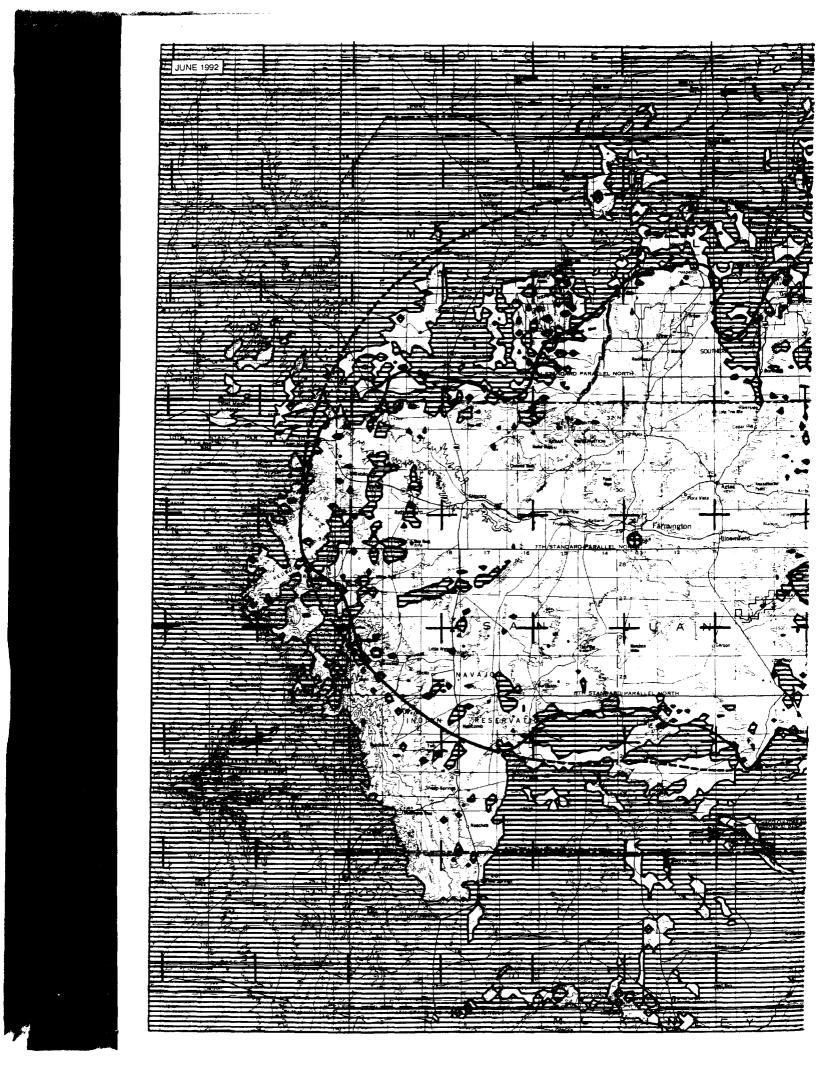
STATION KOBF FARMINGTON, NEW MEXICO CH 12 316 KW 125 METERS

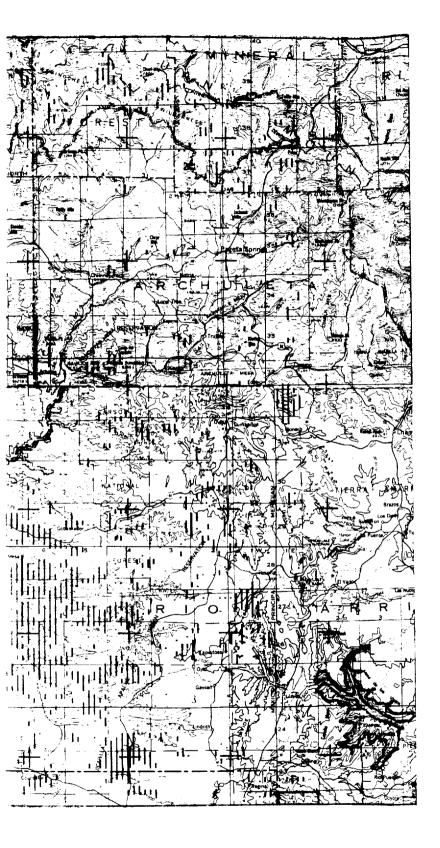
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* Computation based upon ITS irregular terrain model.







AREA RECEIVING GRADE B OR BETTER SIGNAL STRENGTH FROM ASSUMED KOAV AND LESS THAN GRADE B SIGNAL STRENGTH FROM KREZ-TV *

ASSUMED STATION KOAV FARMINGTON, NEW MEXICO СН 3 100 KW 150 METERS

STATION KREZ-TV DURANGO, COLORADO 6.17 KW 110 METERS CH 6

PULITZER BROADCASTING COMPANY GALLUP, NEW MEXICO

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Key to Shaded Area

Predicted field strength from assumed KOAV Grade B (47 dBu) or better and predicted field strength from KREZ-TV less than Grade B.

Area and Population

Region of Interest	Area	1990 Census Data	
	(sq. km.)	(Population)	(Households)
Area receiving Grade B or better signal strength	12,545	45,000	14,000

^{*} Computation based upon ITS irregular terrain model.

